

# Campaigning for Change

Examples from the work of  
the March 8 Initiative

# Who are we?

The March 8 Initiative is a collaboration of 29 organisations, social institutions and political movements in Denmark

Our goal is to minimize the sexual exploitation of persons in prostitution to strengthen gender equality



ik for at redigere typografi i masteren

det niveau

Tredie niveau

• Fjerde niveau

• Femte niveau

# 29 organisations

- Social Democratic Youth in Denmark - DSU
- Danish Women's Society
- Danish Women's Society's Shelter
- Demos
- Red-Green Alliances Women's Committee
- Council of Women from Ethnic Minorities
- The Feminist Forum

# How to reach our goal

- adopting a ban on the buying of sexual services
- preventing that youngsters become sex buyers and prostitutes through campaigns and education
- supporting persons to exit prostitution
- counselling sex buyers

# History

It all began March 8 2007

The network constitutes  
itself in the fall of 2007

# How are we organised

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det niveau

Tredje niveau

- Fjerde niveau

- Femte niveau



Executive group of 15-20 activists

Hanne Helth and Balder Mørk Andersen are spokespersons

Hanne Helth is the anchor of all administration

# How do we work

Demonstration every year on March 8

Campaigns - fx. 'Take a stand – man' (2008),  
[www.tagstillingmand.dk](http://www.tagstillingmand.dk)

Publish information materials

Press activities

Invited as speakers in different forums

Activism - fx. celebration in front of the norwegian  
ambassy when Norway decided on a ban on the buying of  
sexual services (2009)

# FORBYD SEXKØB NU!

## www.tagstillingmand.dk

Kampagnen Presse Kontakt Links

### Harald Børsting - Formand for LO

Forbud mod sexkøb er et vigtigt politisk signal at sende til det samfund vi har – og det samfund, vi gerne vil have. Det handler om frihed, lighed og værdighed for den enkelte.

#### Tag Stilling Mand!

Disse mænd HAR taget stilling



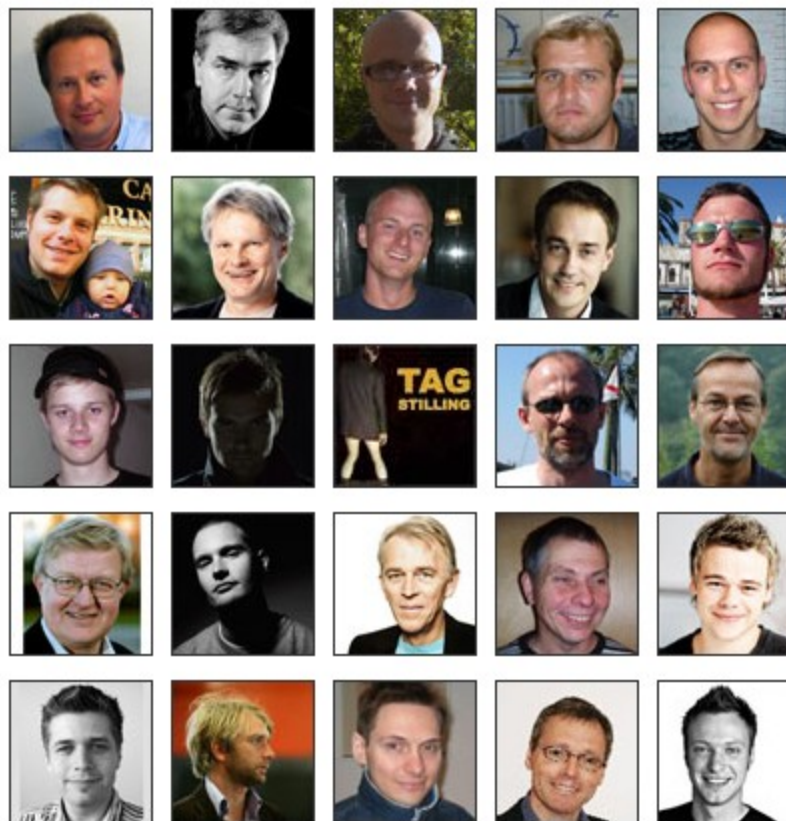
Tag selv aktiv stilling FOR et forbud og bliv en af mændene her på siden.

#### Disse organisationer støtter kampagnen

BoPaM - Landsforeningen til støtte for Børn og Pårørende af Misbrugere

Danmarks Socialdemokratiske Ungdom

Dansk Kvindesamfund



#### Kære læser

Du er nu inde på en k... skrevet historie.

I dag er kampagnen l... derfor ikke længere d... kampagnen Tag stillin... danske prostitutionsd... at handle om, hvordan... bekæmpe bagmænd... prostituerede, kom de... Tag Stilling Mand-kam... handle om efterspørg... prostitution. Om de m... prostitution, og om, hv... mener om det. Om pro... fænomen.

Mere end 120 tog still... kampagnen. De støtt... tanken om at gøre det... som et af flere instru... begrænse prostitution... menneskehandel. Det... fordi det skabte rum f... også kan diskutere s...





# Strategy

A broad alliance

Involvement of men as ambassadors for change and as partners in the network

Always keep focus on the sex buyer

Take resistance as a gift and a generator for change

Organise, organise, organise